Alt Order #

## CONTRACT



NGWN 2923 E. Lincolnway Cheyenne, WY 82001 Sales T & C: www.gray.tv/advertising (307) 634-7755

2318564 / Advertiser Original Date / Revision **Cheney for Wyoming** 12/17/21 / 12/20/21 Contract Dates Estimate # 12/20/21 - 12/25/21 6147 Cheney For Wyon

Contract / Revision

And:

**Red Right Media** 1301 S Fern St #2274 Arlington, VA 22203

| Product |                    | •               |                   |                |
|---------|--------------------|-----------------|-------------------|----------------|
|         |                    |                 |                   |                |
| 6147    |                    |                 |                   |                |
|         | Billing Cycle      | Billing Cale    | endar             | Cash/Trade     |
|         | EOM/EOC            | Broadcast       |                   | Cash           |
|         | <u>Property</u>    | Account E       | xecutive          | Sales Office   |
|         | NGWN               | Cheyenne        | House             | Cheyenne Natio |
|         | Special Handling   |                 |                   |                |
|         |                    |                 |                   |                |
|         | <u>Demographic</u> |                 |                   |                |
|         | Households         |                 |                   |                |
|         |                    | Order Type      | <u>e</u>          |                |
|         |                    | NORMAL          |                   |                |
|         | Agy Code           | Advertiser Code |                   | Product 1/2    |
|         |                    |                 |                   |                |
|         | Agency Ref         | •               | <u>Advertiser</u> | Ref            |
|         | 179011             |                 | 507381            |                |

|   | Start/End                             | Spots/                |            |                 |
|---|---------------------------------------|-----------------------|------------|-----------------|
| *Line Ch Start Date End Date Description  | Time                                  | Days Length Week Rate | Type Spots | Amount          |
| N 1 NGWN12/20/21 12/25/21 M-F 6a-7a   | 6a-7a                                 | 1:30                  | NM 3       | \$270.00        |
| Start Date         End Date         Weekdays         Spots/Week           Week: 12/20/21         12/26/21         111         3         | <u>Rate</u><br>\$90.00                |                       |            |                 |
| N 2 NGWN12/20/21 12/25/21 Today Show  | 7a-9a                                 | 1:30                  | NM 3       | \$270.00        |
| Start Date         End Date         Weekdays         Spots/Week           Week: 12/20/21         12/26/21         111         3         | <u>Rate</u><br>\$90.00                |                       |            |                 |
| N 3 NGWN12/20/21 12/25/21 Today Show II   | 9a-10a                                | 1:30                  | NM 3       | \$225.00        |
| Start Date         End Date         Weekdays         Spots/Week           Week: 12/20/21         12/26/21         1-11         3        | <u>Rate</u><br>\$75.00                |                       |            |                 |
| N 4 NGWN12/20/21 12/25/21 Today w/ Hoda & Jenna   | Today w/ Hoda & J                     | 1:30                  | NM 3       | \$180.00        |
| Start Date End Date Weekdays Spots/Week   | Rate                                  |                       |            |                 |
| Week: 12/20/21 12/26/21 1-11 3  | \$60.00                               |                       |            |                 |
| N 5 NGWN12/20/21 12/25/21 M-F 11a-12p   | 11a-12p                               | 1:30                  | NM 3       | \$225.00        |
| Start Date         End Date         Weekdays         Spots/Week           Week: 12/20/21         12/26/21         1-11         3        | <u>Rate</u><br>\$75.00                |                       |            |                 |
| N 6 NGWN12/20/21 12/25/21 News 2 @ Noon   | 12p-1230p                             | 1:30                  | NM 4       | \$420.00        |
| Start Date End Date Weekdays Spots/Week   | Rate                                  | 1.00                  |            | ψ120.00         |
| Week: 12/20/21 12/26/21 1111 4  | \$105.00                              |                       |            |                 |
| N 7 NGWN12/20/21 12/25/21 Days of Our Lives   | 1p-2p                                 | 1:30                  | NM 3       | \$360.00        |
| Start Date         End Date         Weekdays         Spots/Week           Week:         12/20/21         12/26/21         111         3 | <u>Rate</u><br>\$120.00               |                       |            |                 |
|   | · · · · · · · · · · · · · · · · · · · | 4.00                  | NIM O      | <b>#</b> 400.00 |
| N 8 NGWN12/20/21 12/25/21 M-F 2p-3p<br>Start Date End Date Weekdays Spots/Week  | 2p-3p<br>Rate                         | 1:30                  | NM 3       | \$180.00        |
| Week: 12/20/21 12/26/21 1-11 3  | \$60.00                               |                       |            |                 |
| N 9 NGWN12/20/21 12/25/21 M-F 3p-4p   | 3p-4p                                 | 1:30                  | NM 3       | \$180.00        |
| Start Date End Date Weekdays Spots/Week   | Rate                                  |                       |            |                 |
| Week: 12/20/21 12/26/21 1-11 3  | \$60.00                               |                       |            |                 |
| N 10 NGWN12/20/21 12/25/21 M-F 4p-5p Start Date End Date Weekdays Spots/Week  | 358p-5p                               | 1:30                  | NM 3       | \$225.00        |
| Start Date         End Date         Weekdays         Spots/Week           Week:         12/20/21         12/26/21         111         3 | <u>Rate</u><br>\$75.00                |                       |            |                 |
| D 11 NGWN12/20/21 12/25/21 NBC Nightly News   | 529p-6p                               | 1:30                  | NM 0       | \$0.00          |
| N 12 NGWN12/20/21 12/25/21 News 2 @ 6p  | 6p-630p                               | 1:30                  | NM 1       | \$255.00        |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/20/21 12/26/21 -1 1  | <u>Rate</u><br>\$255.00               |                       |            |                 |
| WEGN. 12/20/21 12/20/21 -1 1  | φ233.00                               |                       | ı          |                 |



|                    | Contract / Re | vision | Al     | t Order  | #     |          |  |
|--------------------|---------------|--------|--------|----------|-------|----------|--|
|                    | 2318564       | 1      |        |          |       |          |  |
| Advertiser         |               |        | Origin | nal Date | e / R | Revision |  |
| Cheney for Wyoming |               |        | 12/    | 17/21    | /     | 12/20/21 |  |

| Contract Dates      | <u>Product</u> | Estimate #             |
|---------------------|----------------|------------------------|
| 12/20/21 - 12/25/21 | 6147           | 6147 Cheney For Wyomig |

| *Line Ch Start Date End Date Description  | Start/End<br>Time                     | Spots/<br>Days Length Week Rate | Type Spots | Amount     |
|---|---------------------------------------|---------------------------------|------------|------------|
| Start Date End Date Weekdays Spots/Week   | <u>Rate</u>                           |                                 |            |            |
| N       13       NGWN12/20/21       12/25/21       News 2 @ 10p M-F         Start Date       End Date       Weekdays       Spots/Week         Week:       12/20/21       12/26/21       1111       4                              | 10p-1035p<br><u>Rate</u><br>\$255.00  | 1:30                            | NM 4       | \$1,020.00 |
| N       14       NGWN12/20/21       12/25/21       The Tonight Show         Start Date       End Date       Weekdays       Spots/Week         Week:       12/20/21       12/26/21       111       3                               | 1035p-1127a<br><u>Rate</u><br>\$60.00 | 1:30                            | NM 3       | \$180.00   |
| N         15         NGWN12/20/21         12/25/21         Wednesday Prime Special           Start Date         End Date         Weekdays         Spots/Week           Week:         12/20/21         12/26/21        w         1 | 658p-10p<br><u>Rate</u><br>\$405.00   | 1:30                            | NM 1       | \$405.00   |
| N         16         NGWN12/20/21         12/25/21         Michael Buble Christmas           Start Date         End Date         Weekdays         Spots/Week           Week:         12/20/21         12/26/21        w         1 | Various<br><u>Rate</u><br>\$405.00    | 1:30                            | NM 1       | \$405.00   |
| N         17         NGWN12/20/21         12/25/21         Christmas Specials           Start Date         End Date         Weekdays         Spots/Week           Week:         12/20/21         12/26/21        T         1      | Various<br><u>Rate</u><br>\$375.00    | 1:30                            | NM 1       | \$375.00   |
| N         18         NGWN12/20/21         12/25/21         Saturday Prime Special           Start Date         End Date         Weekdays         Spots/Week           Week:         12/20/21         12/26/21        S-         1 | 7p-10p<br><u>Rate</u><br>\$300.00     | 1:30                            | NM 1       | \$300.00   |
| N 19 NGWN12/20/21 12/25/21 News 2 @ 10p Sa-Su  Start Date   | 10p-1030p<br><u>Rate</u><br>\$240.00  | 1:30                            | NM 1       | \$240.00   |
|   |                                       | Totals                          | 44         | \$5,715.00 |

 Time Period
 # of Spots
 Gross Amount
 Agency Comm.
 Net Amount

 11/29/21 -12/25/21
 44
 \$5,715.00
 (\$857.25)
 \$4,857.75

 Totals
 44
 \$5,715.00
 (\$857.25)
 \$4,857.75

| Signature: | Date: |
|------------|-------|
|------------|-------|